

## Case Study

### APL Logistics

APL Logistics designs and operates global supply chains.

With more than 300 offices serving over 55 countries, APL offers local expertise throughout a truly global network. As an independent unit, APL Logistics' revenues have grown to exceed \$1.3 billion. They are a subsidiary of the \$8.2 billion NOL Group.

#### Situation

APL needed to establish an efficient and reliable service for the purpose of receiving, storing, consolidating, loading, clearing, and shipping textiles from Egypt to their global customers. Although APL already has a formal presence and expertise in the country, Trimar Forwarding was chosen as the trusted local service provider partner to manage the operation.

APL global customers included companies such as Marks & Spencer, Warnaco, Hanes,...etc

APL required an accurate manual system of warehouse management, using a well organised storage scheme, security measures and communication process between Trimar, APLL, Suppliers and End Customers.

#### Solution

To gain the cost efficiency required for the operation, a warehousing facility on a 1530m area was chosen in Port Said. Large volumes per week of readymade textile cargo from a number of local producers and suppliers were consolidated and exported to various worldwide destination.

A team of 5 were chosen to manage the operation including a clearance specialist, supervisor and administrator to work closely with the ports authority. The fit out was executed on time and budget including pallets, loading ramps, trucks, storage bays and office infrastructure. A standard Goods-in, storage and preparation and Goods Out layout was applied with ongoing consolidation, loading and stuffing with customized container fit outs for different types of luxury garments.

Cargo is received 'customs cleared' by the vendors with all final export documentation handled onsite by the team with trucking to the export yard. Standard daily tracking and tallies are provided to the client with analysis for ongoing improvements.



+“APL receives a first class outsourced service, integrated seamlessly with the team in Egypt.”

- Ocean freight
- Trucking
- Warehouse management
- Personnel
- Customs Clearance
- Storage Space
- Security
- Consolidation services
- Loading and stuffing
- Loading on to vessel
- Warehouse equipment

